LETTER CIRCULAR

Information: X Date: 26th January 2011
Action Required: X Ref: CMelD 18/2011

To: All Heads of Secondary Schools (State and Non-State) and Sections

From: Ms Josephine Vassallo – Assistant Director

Subject: Anti-Smoking Campaign in Schools

Lombard Bank Malta plc in conjunction with the Malta Cancer Foundation and with the collaboration of the Curriculum Management and eLearning Department will be conducting for the fifth consecutive year an Anti-Smoking Campaign in schools addressed to Form 1 Students. The Campaign will take place during March 2011.

During this Campaign the package donated last year by Lombard Bank, which features the PowerPoint presentation and DVD message by Dr Stephen Brincat and the winning DVD ‘Fil-Kamra ta’ Marija’ produced by the students of St Benedict College Girls’ Secondary School, Tarxien will be shown to Form 1 students.

The presentation will be given by the PSD teacher/s. A media room, equipment to run the DVD as well as the CD containing the PowerPoint presentation will be required. The presentation will follow this course:

1. Running the DVD containing Dr. Stephen Brincat’s message & the winning DVD ‘Fil Kamra ta’ Marija’;
2. Smokey-Sue experiments (to be carried out outdoors);
3. PowerPoint presentation.

Early in the morning of the presentation, officials of Maltapost plc will deliver a package to schools, which will contain two Smokey Sue dolls, to be used for the experiments. The same officials will collect the dolls in the afternoon. Representatives from Lombard Bank may visit schools during the presentation.

Between the 16th and 25th February, Heads of School will be contacted by Lombard Bank in order to agree on the date of the presentation, so that arrangements may be made with Maltapost plc to deliver the Smokey Sue Dolls.

Thank you for your collaboration.

Raymond J. Camilleri
Director CMelD